

Steve Clark
www.the-art-man.com

"Steve is one of the most amazingly creative designers I have worked with. Not only is he a great worker and team member, where it counts most, as a designer, there is great flair in his work which includes a blend of modern design techniques with mosaic artistic touches. If you have a chance to hire Steve, do!"

– Mark Grote, Microsoft April 17, 2008

EXPERTISE

Over 10 years experience in Flash design and animation

Over 15 years experience in the Design Industry – corporate marketing, brand identity, design integration throughout all media

SKILLS

MOTION: Flash, AfterEffects, Premiere, Director, Captivate

DESIGN: Photoshop, Illustrator, InDesign, Fireworks, Maya, Swift 3D, Articulate, Cubase Audio, Director

DEVELOPMENT: Action Script, XML, Flex, Javascript, CSS, HTML

CLIENTS

Intel, Dell, SonyMusic, Apple, ExxonMobil, Nintendo, Starbucks, AT&T, RadioDisney, Seattle Children's Hospital, SAP

Aug '06 – Nov '09: SEI Learning Solutions

Computer-based training / e-learning company utilized my design / animation skills for interactive curriculum.

* Design and develop custom GUIs in order to present the client's training information, geared toward educating a target market demographic.

* Flash action-scripting is utilized in order to make the educational material engaging and interactive, as well as informative.

* Captivate and SnagIt applications utilized for real-time software simulations.

* XML scripting is utilized in order to translate the client's educational information into the interface layouts.

* SonicFoundry and Cubase software applications are used for narration audio recording and track mixing.

<http://www.the-art-man.com/animations.html>

Mar '02 – Aug '06: Detto Technologies

Software Development company used Marketing materials created by me to promote business strategy and products.

* Increased brand awareness in OEM partnerships such as DELL, Gateway and HP, and retail channels, translating in increased sales volume. Successful IPO within the OTCBB Stock Market.

* Design flyers, posters, banners, and brochures to promote products, events, and corporate literature.

* Unique designs including logo design, branding, photo selection, print and packaging layouts designed and executed in order to launch new software products, bundles, and packages.

* Signage and point-of-purchase displays designed and produced in order to promote the company's market presence and awareness at conventions and public forums.

* Design and maintain web site and additional web pages and portals.

* Create custom eCommerce web channels for OEM partners and customers.

<http://www.the-art-man.com/clientspotlight.html>

Aug '01 – Feb '02: Coldwell Banker Bain

Real Estate company utilized my design skills for promoting services, events, and market presence.

* Increased brand awareness of the "Exceptional Properties" and "Concierge" programs.

* Logo design, business papers, and real estate yard sign design.

* Ad creation for market presence in Seattle Times and Pacific Lifestyles Magazine.

* Overhaul of branding and design of the "Exceptional Properties" campaign, which included new logo design, color scheme, branding, print materials and signage.

Jan '99 – Oct '00: freeinternet.com

Free Internet service company required my design skills to produce Marketing materials to promote the company and services.

* Increased brand awareness in OEM partnerships and retail channels, which translated into increased sales volume.

* Created ad layouts for print media to promote market presence.

* Designed corporate collateral package including media jacket, letterhead, envelopes, business cards, and CD-ROM foldout jackets.

* Designed user interface for interactive CD-ROM containing software and affiliate content.

* Designed and created 3D animated logos, created rich-media ad banners with Flash Shockwave.

* Designed online interactive content pages in HTML and JavaScript.

<http://www.the-art-man.com/packaging.html>

Mar '98 – Jan '99: ImagiCorps

Visual merchandise company utilized my talents to create and produce print materials and retail signage.

* Increased brand awareness in OEM partnerships such as Nintendo, Starbucks, Disney and AT&T, and retail channels, translating in increased sales volume.

* Maintained company's high standing in the digital gaming industry and keeps company a fixture at the prestigious "e3" annual convention.

* Designed point-of-purchase displays and in-store kiosks by sketching freehand and then building digital mockups and production specs in Photoshop and Illustrator.

July 2000 – present: the-art-man.com

My independent freelance business providing design services to a diverse clientele ranging from corporate to the artistic. Digital services range from Brand Identity, Logo Design, Website Design, Graphic Design, Multimedia and Flash. Timelines and budgets met, established repeat client relationships.

EDUCATION

Bachelor's Degree in Design: University of Colorado, Boulder

ONLINE PORTFOLIO

<http://www.the-art-man.com>

CONTACT INFORMATION

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LinkedIn
<http://www.linkedin.com/in/theartman>